

Invitation to Market Dialogue for Environmental Labelling of Medical Supplies

Location: Malmö/hybrid

Time: 09:00-14:00 (CEST)

Date: 12 October 2023

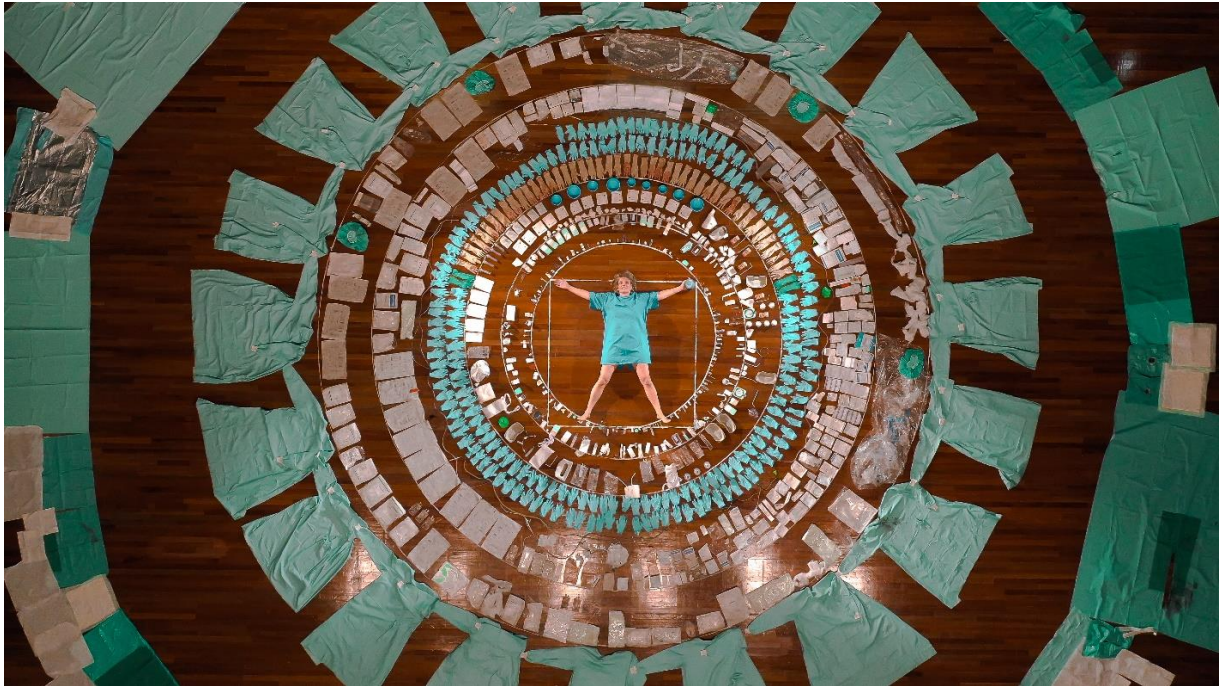


Photo: Maria Kojck, waste from one breast cancer operation.

The Public Buyers

The five Nordic public buyers (hereafter the Buyers) the Norwegian Hospital Procurement Trust (NHPT), Landspítali – The National University Hospital of Iceland, Danish Regions: The Regions Joint Procurement, The National Secretariat for Sustainable Public Procurement and Helsinki University Hospital (HUS), have joined forces to use their purchasing power to challenge the market to develop more sustainable products.

Background

Medical products are essential for maintaining modern and high-quality health care systems. At the same time, they can be a threat to both the environment and our health due to hazardous content, and a high level of resource exploitation. According to Health Care Without Harm Europe, the global health care sector is responsible for almost 5% of global greenhouse gas emissions and 71% of that, is primarily derived from health care product supply chains (scope 3 emissions).

The health care sector has at times been exempted from environmental regulations. However, to prevent health and environmental damage. This cannot continue.

Needs description

To make it easier for both public buyers and suppliers to make the best possible environmentally sustainable choices, the Buyers are interested in exploring how **third-party environmental labelling**¹ can make an important difference. It will: contribute to more sustainable procurement practices and product choices, make it easier for public buyers to make the right choices, save time and resources for both suppliers and buyers, because documentation and evaluation will be easier with certified products.

In close dialogue with the market the public buyers wish to reduce the use and spread of both environmentally and health damaging products and substances in a lifecycle perspective, through greener procurements of medical supplies.

This is the first time the largest public buyers in the health care sector join forces at the Nordic level.

Market dialogue purpose

The Buyers have set high goals to reduce their environmental impact. By joining forces and using their purchasing power they want to challenge the market to develop more sustainable products.

The aim for *short term* results is to explore possibilities for how procurement of sustainable health care products can be made easier, through standardised labels or other types of information in dialogue with the market.

The aim for *long term* results is applying for national and/or EU funding in public-private partnerships to develop more sustainable products.

Market dialogue objectives

The objectives of this market dialogue are as follows:

- Inform the market about the Buyer's strategies to procure greener products/sustainability strategies.
- Discuss measures and challenges related to testing/developing and procuring greener products.
- To explore what solutions are available in the market and what solutions are likely to become available soon, or in a longer time perspective.
- Collect input from the market and other interested parties on how to reduce the use and spread of both environmentally and health damaging products and substances in a lifecycle perspective.

¹ Type-1 ecolabels, certified by independent certifying bodies: [GLOBAL ECO LABELS LISTESI.pdf \(ecogloballabel.org\)](#)

- Discuss how public-private collaboration through procurement can pave the way for a transition towards a circular economy, with non-toxic products.
- Discuss how public-private collaboration through procurement can stimulate suppliers to produce more environmentally friendly products.

Target group

Nordic and European suppliers of medical products to the Nordic health care sector. Nordic public buyers of medical products (for hospitals (public and private), municipalities, etc.). Ecolabelling organisations, industry associations, cluster organisations, environmental organisations, R&D organisations within relevant fields in Nordic organisations. National, Nordic, and European funding organisations. Decision and policy makers at national, Nordic, and European level.

Preliminary Programme

08:30 – 09:00

- Coffee and registration

09:00 - 11:30

- Welcome and background
- Presentation of needs
- Open dialogue and discussions

11:30 Lunch

12:15-14:00

- Speed dating/one-on-one meetings with the buyers

Practical information

Location: Malmö/hybrid

- OLOF PALMES PLATS 1, 214 44 Malmö, Sweden (Folk Mat & Möten)

Time: 09:00-14:00

Date: 12 October

Registration: <https://events.provisoevent.no/nho/events/market-dialogue---nordic-initiative-for-environmental-labelling-of-medical-supplies-niels/register>

Streaming: Link will be provided after registration

One-on-one meetings: Further information will be provided after registration.

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More information about the Buyers and procurement process: <https://innovativeanskaffelser.no/nordic-initiative-for-environmental-labelling-of-medical-supplies-niels/>