

# Innovative anskaffelser

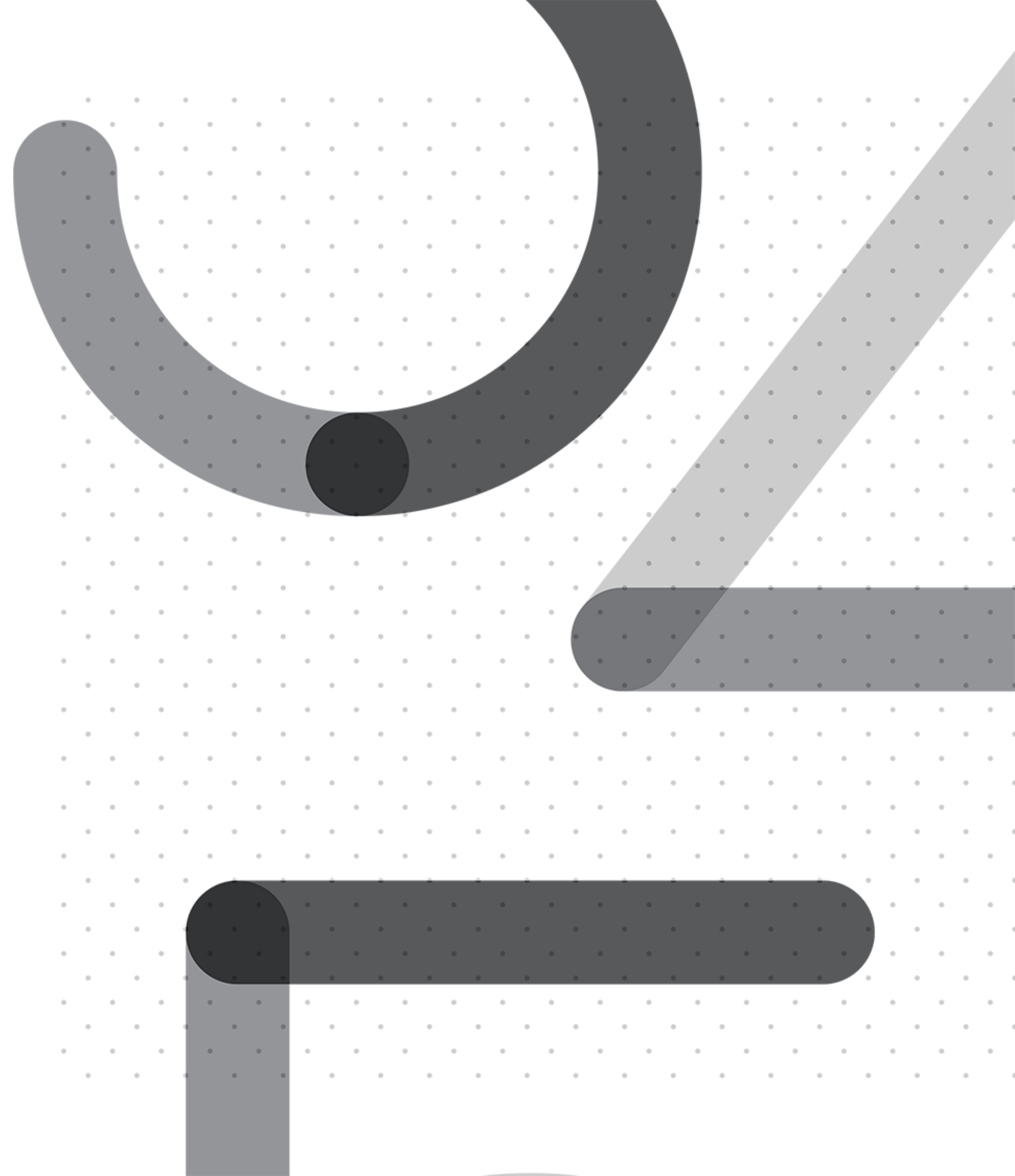
Nasjonalt program for  
leverandørutvikling



## Innovative Procurements

Can we achieve wonders by joining forces in public procurement?

Ullevål stadion 15. mai 2019



Public Procurement of Innovation focus on achieving **goals, effects and results** through procurements and implementing of **new or better solutions**.



# Welcome to this market dialogue

- We want to establish and develop the dialogue between big buyers and suppliers of artificial turf
- **Big buyers must clearly tell the market they want more environmentally artificial turf**
- If the customers don't ask for turf with micro plastic and harmful substances the market must offer something else
- How can we cooperate to reduce and get rid of artificial turf without harmful consequences?
- It is necessary to get insight in environmental friendly artificial turf
- How do we ask for artificial turf with environmental characteristics in our public procurements?



# National Programme for Supplier Development

Our roll is to be a driving force and a facilitator for innovation and new or better solutions for the future through public procurement

## Innovative Procurements

National Programme for  
Supplier Development



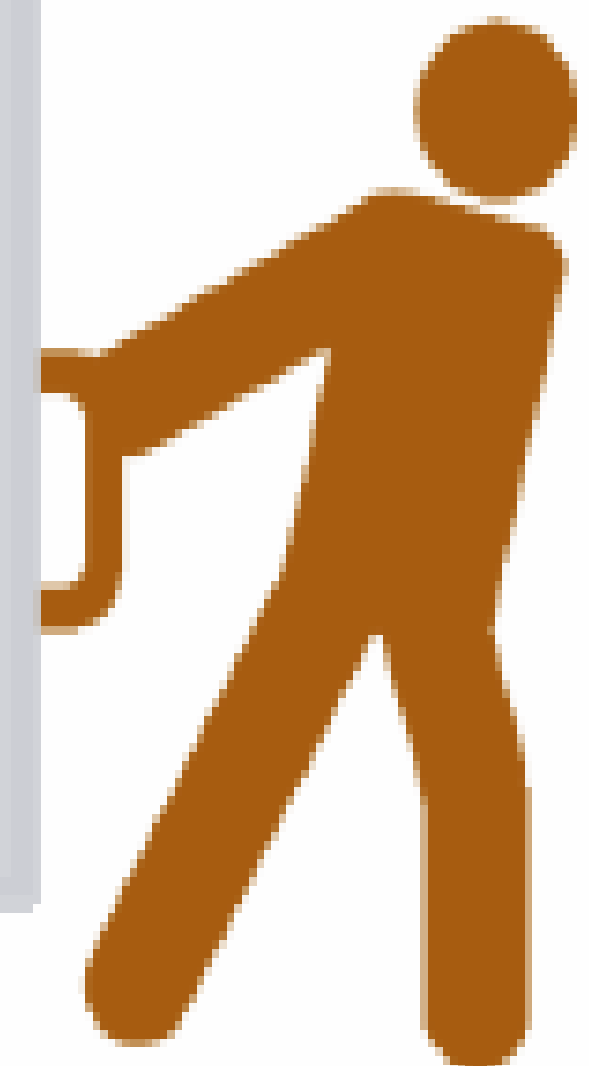
Unsolved needs in public sector a force for innovation in business

Purchasing power as a strategic tool to achieve more environmentally solutions

## ETTERSPØRSELSSIDEPOLITIKK

- Påvirke **ETTERSPØRSELSSIDEN** ved å dra («pull») innovasjon fram gjennom etterspørsel

**Eksempler:** Virkemidler som regulering, standarder og det offentliges kjøpekraft



## ...because we need new solutions

In addition to public procurements

- Financial instruments in our funding agencies
  - Innovation Norway
- Opportunities in sport funding (spillemidler), favor environmentally solutions?
- Sponsors can only give money to environmentally artificial turf?
- Should we favor environment instead of function in a transition periode?
  - A bicycle can't compete with a car when it comes to certain functions
- Regulations and prohibitions



## Plan for today

- Illuminate the problem
- Get to know new solutions and possibilities
- How public procurers can use their purchasing power to influence the suppliers towards more environmentally solutions in artificial turf

## What we want to achieve today

This conference influence that we build and rehabilitate artificial turf that don't harm the nature.



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Prosjektleder Nasjonalt program for leverandørutvikling

# Innovative anskaffelser

Nasjonalt program for  
leverandørutvikling



[innovativeanskaffelser.no](http://innovativeanskaffelser.no)